23RD BINUS PD FEST

PERSONAL DEVELOPMENT FESTIVAL

TRAINING CATALOGUE

20 MARCH – 01 APRIL 2023

9 LEARNING DAYS

26 TRAINING TOPICS

5000 SEATS AVAILABLE

Let's join pdfest-23

Training Topics

20 March – 01 April	Motivate Students in the Classroom (Part 1)
20 March – 01 April	The Arguments in Critical Thinking
20 March	Applying Design Thinking to Your Organization
20 March	Personalized Coaching for Outliers
21 March	Calming Mind with Meditation
21 March	Sharpening your Business Acumen
21 March	Stepping up to Global Citizenship
24 March	From Lecturing to Facilitation: A New Approach to Effective Teaching
24 March	Immersive Technologies (AR, VR, MR, and XR) and Metaverse

Training Topics

|	
24 March	Media Balance: How to Balance using Technology and Effect to Our Mental Health
24 March	Kiat Mempublikasikan Penelitian pada Jurnal Internasional Bereputasi dan Berdampak
24 March	Thinking About Thinking: Experiences and Insights
27 March	Artificial Intelligence in Academic Writing
27 March	Professional Look and Etiquette
27 March	Quality for Sleep for a Healthier Body & Life
28 March	Be Productive and Effective as a Team Member
28 March	Mental Wellness: Developing Positive Mindset & Managing Stress

Training Topics

29 March	Build Resilient Team in Stressful Time
29 March	Roar Your Message with Podcast
29 March	RPL Assessor Training: How to Conduct Semi-automated Assessments (Batch-1)
30 March	Bullying and Physical Violence in Education Environment
30 March	Get Ready to Be Leader
31 March	Assessment Practices for Effective Student Learning
31 March	Best Practice in Building and Sustaining Collaboration
31 March	Get Ready to Be Leader
31 March	Work Smarter with ChatGPT

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Corporate Learning and Development

23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

The Arguments in Critical Thinking

20 MARCH – 1 APRIL 2023

SELF LEARNING
VIA BEELAJAR

DELIVERY IN BAHASA INDONESIA
DELIVERY IN ENGLISH

OPEN FOR EMPLOYEES

LEARNING OBJECTIVES
- Explain the concept of critical thinking.
- Summarize about the types of argument in critical thinking.

How to Motivate Students in the Classroom (Part 1)

20 MARCH – 1 APRIL 2023

SELF LEARNING
VIA BEELAJAR

DELIVERY IN ENGLISH

OPEN FOR TEACHERS AND LECTURERS

LEARNING OBJECTIVES

- Explain the concept of motivation and why its important.
- Elaborate the theory that support and influence the motivation.

Personalized Coaching for Outliers

MONDAY
20 MAR 2023
13.30 – 16.30 WIB

VIRTUAL CONFERENCE VIA BEELAJAR
ONLY OPEN FOR 200 LEADERS
(MINIMAL JOB BAND SUPERVISOR)

💬 DELIVERY IN ENGLISH

LEARNING OBJECTIVES
- Identify outliers in the team.
- Explain how to conduct personalized coaching for outliers in the team.
- Choose personalized approaches to overcome challenges in coaching.

SPEAKER.

Lysta Lestari, PCC
Life Coach, Leadership Facilitator
Director of Samtara Coaching & Training

Applying Design Thinking to Your Organization

MONDAY

20 MAR 2023

13.30 – 15.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES

- Describe creativity and its essential role in innovation.
- Explain the key stages of the Design Thinking method.
- Demonstrate use of storyboards to present your ideas.

SPEAKER.

Muhammad Ariono Margiono,
S.IP, MSc (ECON), MM., Ph.D.
Deputy Campus Director of Institutional
Development & Collaboration
BINUS @Malang Campus

Sharpening Your Business Acumen

TUESDAY

21 MAR 2023

09.30 – 11.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe about business acumen concept and importance of business planning.
- Explain how organizations operate, create value, and gain competitive advantage.
- Explain business strategy acumen.
- Identify the goals of financial management.

SPEAKER.

Dr. Ir. Hardijanto Saroso, M.MT., M.M., CDMS, CBV
Dean of BINUS Business School
Undergraduate Program

Stepping up to Global Citizenship

TUESDAY
21 MAR 2023
13.30 – 15.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN ENGLISH

LEARNING OBJECTIVES
- Describe the global citizen.
- Identify the dimension of global competence.
- Explain how to participate in becoming a global citizen.

SPEAKER.

SILKE IRMSCHER
Intercultural Trainer & Coach
Diversity and Global Mindset Expert in Indonesia
Founder of Culturenergy

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23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

Calming Mind with Meditation

TUESDAY
21 MAR 2023
13.30 – 15.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe how meditation works.
- Explain meditation techniques.
- Simulate how to use meditation for daily life

SPEAKER.

dr. Yudhi Handoko Gejali
Medical Doctor
Acupuncturist
Meditation Facilitator

LIFESTYLE & WELLBEING SERIES

Immersive Technologies (AR, VR, MR, & XR) and Metaverse

FRIDAY
24 MAR 2023
09.00 – 11.00 WIB

VIRTUAL CONFERENCE VIA BEELAJAR
OPEN FOR LECTURERS

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Explain immersive technologies and metaverse.
- Explain the implementation of immersive technologies and metaverse in business & industry.
- Classify various technologies involved in Immersive technologies and metaverse.
- Identify tools and their utilization that support the technologies in education.

SPEAKER.
Ir. Andry Chowanda, S.Kom., MM., Ph.D., MBCS, CCP, CME, IPM
Deputy Dean of Academic & Collaboration
School of Computer Science

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Corporate Learning and Development

23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

From Lecturing to Facilitation: A New Approach to Effective Teaching

FRIDAY

24 MAR 2023

09.00 – 16.00 WIB

ROOM M2CD,
BINUS @SYAHDAN CAMPUS
OPEN FOR 50 LECTURERS

DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Explain the switching mindset from being a lecturer to become a facilitator.
- Identify appropriate communication preferences for different generations and personalities.

SPEAKER.

Anita Michiko Tamala, MBA. CPC
Strategic Marketing & Communication Expert
Senior Facilitator
Business Coach

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23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

Media Balance:
How to balance using technology and effect to our mental health

FRIDAY
24 MAR 2023
13.30 – 15.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Explain the concept of media balance.
- Explain how to balance during online and offline.
- Explain the effect of media unbalances to mental health.

SPEAKER.
Adi Respati, S.Psi., M.Si
Head of Program
Websis For Edu

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23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

Thinking About Thinking: Experiences and Insights

FRIDAY
24 MAR 2023
14.00 – 16.00 WIB

VIRTUAL CONFERENCE VIA BEELAJAR

OPEN FOR TEACHERS AND LECTURERS

💬 DELIVERY IN ENGLISH

LEARNING OBJECTIVES
- Identify what successful students do.
- Enhance the metacognitive learning experiences inside the classroom.
- Adopt metacognitive strategies to "future-proof" learning inside the classroom.

SPEAKER.
Loyd Marquez Wallace
Subject Head – MYP Science
BINUS SCHOOL Simprug

Kiat Mempublikasikan Penelitian pada Jurnal Internasional Bereputasi dan Berdampak

FRIDAY

24 MAR 2023

14.00 – 16.00 WIB

VIRTUAL CONFERENCE VIA BEELAJAR
OPEN FOR LECTURERS

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Mengidentifikasi perbedaan jurnal internasional bereputasi dan berdampak dengan questionable journal.
- Menentukan target jurnal internasional yang bereputasi dan berdampak.

SPEAKER.

Spits Warnars Harco Leslie Hendric, S.Kom., M.T.I., Ph.D
Head of Concentration
Doctor of Computer Science

Professional Look and Etiquette

MONDAY
27 MAR 2023
09.30 – 11.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Explain the impact of your grooming and appearance to your company image.
- Define the benefit of impeccable grooming and appearance.
- Interpret the grooming and appearance standard at professional environment.
- Expressing positive deportment during guest interaction (how you stand, sit, and walk).

SPEAKER.
Oya Miranti, S.Si, AICI
Colour Image Consultant and Trainer

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23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

Artificial Intelligence in Academic Writing

MONDAY
27 MAR 2023
09.00 – 11.00 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR
OPEN FOR LECTURERS

🗣 DELIVERY IN BAHASA INDONESIA

SPEAKER.
Dr. Anuncius Gumawang Jati, M.A.
President of i-TELL (Indonesia Technology
Enhanced Language Learning) Association
Lecturer at Institut Teknologi Bandung

Quality of Sleep for a Healthier Body & Life

MONDAY
27 MAR 2023
14.00 – 16.00 WIB

ROOM 800 (HALL 8th FLOOR),
BINUS @Anggrek CAMPUS

OPEN FOR 100 BINUSIAN

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe the characteristics of the quality of sleep.
- Identify the factors that affect the quality of sleep (from the aspect of physical and psychological health).
- Explain the effect of sleep quality on health and body performance.
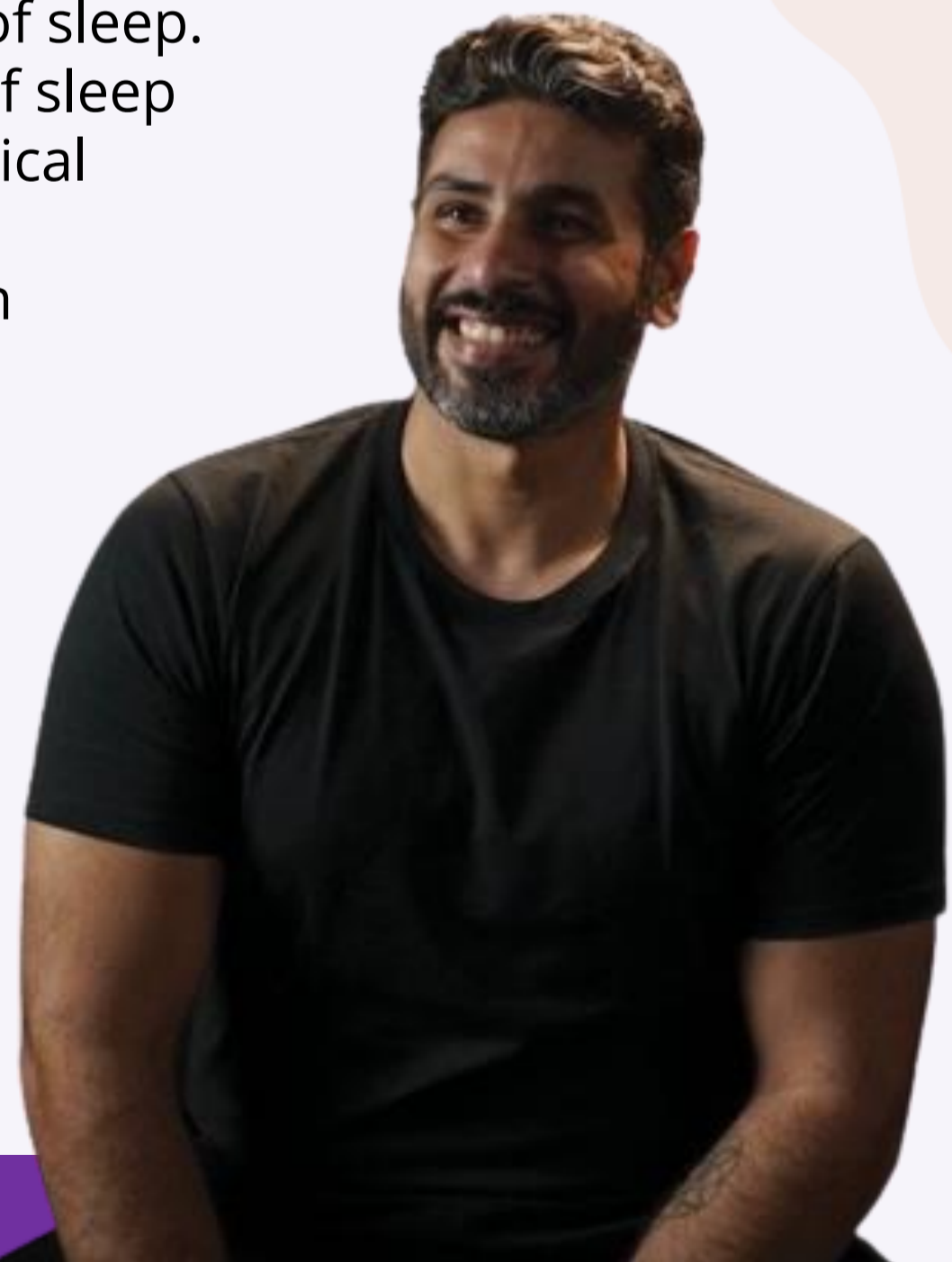- Demonstrate strategies to increase the quality of sleep.

SPEAKER.
Vishal Dasani
Certified Sleep Recovery Specialist
Sleep Educator and Consultant
Author of Sleep Healing Book
Founder of @whitenoise.id

LIFESTYLE & WELLBEING SERIES

Be Productive & Effective as a Team Member

TUESDAY

28 MAR 2023

13.30 – 16.30 WIB

HYBRID LEARNING
- ROOM M2CD, BINUS @SYAHDAN CAMPUS
- VIRTUAL CONFERENCE VIA BEELAJAR

OPEN FOR 200 EMPLOYEES (JOB BAND STAFF & OFFICER)

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe the key characteristics of what it takes to be an effective team member.
- Explain how to be proactive in organization.

SPEAKER.

Yuliana Sari Arianna, M.Psi., Psikolog
Program Development Center Manager
Student Affairs and Community Development

Mental Wellness: Developing Positive Mindset & Managing Stress

TUESDAY
28 MAR 2023
13.30 – 16.30 WIB

VIRTUAL CONFERENCE VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Identify needs and actions in each dimension of wellbeing.
- Define personal risk & protective factors in mental wellness.
- Demonstrate positive mindset and coping strategies to maintain wellness.
- Explain how to access further resources and professional support.

SPEAKER.

RR. Rahajeng Ikawahyu Indrawati, M.Si., Psikolog
Psikolog Anak & Remaja
Trauma Therapist with EMDR Technique

LIFESTYLE & WELLBEING SERIES

Roar Your Message with Podcast

WEDNESDAY

29 MAR 2023

09.30 – 11.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe the process of podcast. production for organizational purposes.
- Identify essential components of engaging podcast.
- Explain how to promote podcast through various media.

SPEAKER.

Haris Suhendra, S.Kom., M.M.
Corporate Marketing Communication
Senior Manager
Marketing

Build Resilient Team in Stressful Time

WEDNESDAY
29 MAR 2023
09.00 – 12.00 WIB

HYBRID LEARNING
- ROOM M2CD, BINUS @SYAHDAN CAMPUS
- VIRTUAL CONFERENCE VIA BEELAJAR

OPEN FOR 250 EMPLOYEES (MINIMAL JOB BAND SUPERVISOR)

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe the characteristics of a resilient team.
- Identify stressful situations affecting team resilience.
- Explain how to build and preserve team resilience.
- Reflect on behavior, attitude, and intention in their leadership.

SPEAKER.

Ferry Herdyanto Djunarto
Infrastructure Development &
Optimization Director

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Corporate Learning and Development

23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

RPL Assessor Training:
How to Conduct Semi-automated Assessments (Batch-1)

WEDNESDAY
29 MAR 2023
14.00 – 17.00 WIB

HYBRID LEARNING
- ROOM M2CD, BINUS @SYAHDAN CAMPUS
- VIRTUAL CONFERENCE VIA BEELAJAR

OPEN FOR RPL ASSESSOR CANDIDATE

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Identify various types of Recognition of Prior Learning (RPL).
- Use Recognition of Prior Learning (RPL) assessment Instruments for assessing and recognizing prior learning.

SPEAKER.
Ir. Tri Asih Budiono, M.I.T.
Recognition of Prior Learning Specialist
Quality Assurance & Provost

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Corporate Learning and Development

23RD BINUS
PD FEST
PERSONAL DEVELOPMENT FESTIVAL

Bullying and Physical Violence in Education Environment

THURSDAY
30 MAR 2023
09.30 – 11.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe types of bullying and physical violence in education environment.
- Explain how parents, teachers, and student can take action to prevent bullying and physical violence in education environment.
- Identify student who are affected by bullied experience.
- Select actions to recover victims of bullying.

SPEAKER.

Hanlie Muliani, M.Psi.
Child, Teen and Educational Psychologist
Founder of Sahabat Orangtua & Anak (SOA)

Get Ready to be Leader

BATCH-1   30 MAR 2023 | 13.30 – 16.30 WIB

BATCH-2   31 MAR 2023 | 13.30 – 16.30 WIB

ROOM M2CD, BINUS @SYAHDAN CAMPUS
OPEN FOR 50 EMPLOYEES EACH BATCH
(JOB BAND STAFF & OFFICER)

💬 DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe the scope of leadership.
- Explain common challenges in leadership.
- Select self-development methods to be a leader.

SPEAKERS.

Harly Toindo, S.E., M.M.
BINUS Corporate Learning
& Development Director

Indra Kurniawan
Learning Solution Section Head
BINUS Corporate Learning
& Development

Mochammad Yasrul
Learning Solution Officer
BINUS Corporate Learning
& Development

Best Practice in Building and Sustaining Collaboration

FRIDAY

31 MAR 2023

09.30 – 11.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Describe best practices in collaboration for diverse cases.
- Differentiate dos and don'ts in collaboration.

SPEAKER.

Diah Wihardini,
B.Sc.(Hons)., M.Ed., Ph.D.
BINUS Global Director

Work Smarter with ChatGPT

FRIDAY

31 MAR 2023

14.00 – 16.30 WIB

VIRTUAL CONFERENCE
VIA BEELAJAR

DELIVERY IN BAHASA INDONESIA

LEARNING OBJECTIVES
- Explain the existing features in ChatGPT.
- Describe how to utilize ChatGPT features to support work.

SPEAKERS.

Dr. Sani Muhamad Isa, S.Si., M.Kom.
BINUS Graduate Program Director

Prof. Fergyanto E. Gunawan, Dr. Eng
Dean of BINUS ASO School of Engineering

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Corporate Learning and Development

23RD BINUS PD FEST
PERSONAL DEVELOPMENT FESTIVAL

Assessment Practices for Effective Student Learning

FRIDAY
31 MAR 2023
09.30 – 11.30 WIB

VIRTUAL CONFERENCE VIA BEELAJAR
OPEN FOR TEACHERS AND LECTURERS

DELIVERY IN ENGLISH

LEARNING OBJECTIVES
- Understand the benefits of using assessment data.
- Understand the tools and methods used for student assessment in the classroom.
- Explain the types of formative and summative assessments.
- Explain the difference of student self-assessment and peer assessment.
- Match the assessment items to learning objectives.
- Communicate assessment expectations.

SPEAKERS.

Dr. Maria Fe Suganob Nicolau
Subject Head
BINUS SCHOOL Simprug

Dr. Vinitha Rani Krishnasamy Rajasekharan
Subject Head
BINUS SCHOOL Simprug

PD CHALLENGE

SHARE YOUR STORY

Because Your Story Inspires Others.

Hi BINUSIAN

Yuk bagikan cerita pengalaman belajar seru teman-teman selama mengikuti PDFest-23 dan ikuti kompetisi-nya.

5 the Best
PDFest
Testimonial

E-WALLET 150K

5 the Best
PDFest
IG Reels

E-WALLET 125K

5 the Best
PDFest
Selfie/Wefie IG Story

E-WALLET 100K

Periode Kompetisi
20 March – 5 April 2023

Pengumuman Pemenang
12 April 2023

Good Luck!

Meet PDFest-23 Project Manager

If you have any questions,
please do not hesitate to contact us
via email or Microsoft Teams chat

Julita Situmorang

Email: julita.situmorang@binus.edu
Microsoft Teams ID: Julita Situmorang
Ext: 2486/2485

"Never stop learning. Never stop growing.
Never stop improving your craft.
Always keep seeking
new knowledge and experiences;
they are what will take you far in life."

– Nitin Namdeo –